

What's the Message?

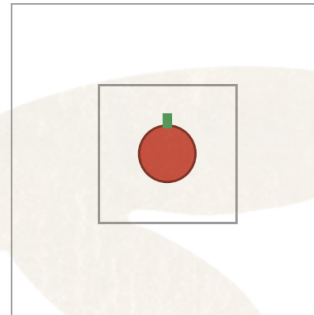
Compare two pictures. Notice which one grabs attention.

Name: _____ Date: _____

Look at Box A and Box B below.



Box A



Box B

Which box is trying to get your attention more?

What makes that box stand out?

What do you think Box A might be selling?

What do you think Box B might be selling?

Answer Key

What's the Message?

This is a discussion task, so answers will vary. Look for the idea that Box A stands out because of its bright color and bold star shape, while Box B is plain and simple.

Sample answers:

Which box is trying to get your attention more? Box A.

What makes that box stand out? The bright color and the big star shape.

What do you think Box A might be selling? A toy or something exciting.

What do you think Box B might be selling? A plain food item, like fruit.

